



The Kempton Group is excited to announce the promotion of Melissa Nance to Chief Brand Officer.

June 12, 2019, Oklahoma City, OK – The Kempton Group is excited to announce the promotion of Melissa Nance to Chief Brand Officer.

Melissa Nance joined the Kempton Team in July of 2013 as Director of Business Development, promoting Kempton’s message and goals to employers in Texas. Ms. Nance was promoted to Vice President of Market Development in 2015.

In June of 2019, Ms. Nance was promoted to as **Chief Brand Officer**. Ms. Nance has helped Kempton become a free market healthcare industry leader. She focuses on making this movement relatable and understandable to both employers and consumers.

When describing Ms. Nance’s new role, CEO Jay Kempton stated, *“Melissa is the perfect person for this job because of her HR and benefits expertise, and her true passion of guiding employers through the difficult task of managing their healthcare spend. Melissa is truly gifted in her ability to make complex issues understandable and relatable to any audience, from the C-Suite to any employee who needs assistance with their benefits. I am confident that Melissa and her team will continue the mission of changing healthcare for the better. With Melissa’s leadership, I look forward to seeing that mission realized.”*



Ms. Nance is excited about her new journey, saying, *“I am passionate about our message, our clients, and the value we can bring to self-funded employers. Daily, I witness the impact we have in the lives of our participants, and it motivates me to push harder, go further, and make an even bigger difference. I am grateful to have been given the opportunity to help shape our future and cultivate our vision.”*

Ms. Nance is a graduate of Angelo State University with a Master of Science degree in Industrial and Organizational Psychology. Ms. Nance also holds a *Professional in Human Resources* designation and is licensed in Life, Accident and Health Insurance in multiple states.

We encourage you to reach out to Ms. Nance to extend your congratulations and learn more about her new role with The Kempton Group.

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About The Kempton Group

The Kempton Group has been a third-party administrator of self-funded benefits since 1969. We focus beyond industry standard practices, automation, and the status quo, to provide real value, savings, and solutions to our clients. Our unique delivery model focuses on transparency, accountability, the free market in healthcare, and building long-term relationships. More information about The Kempton Group is available at www.kemptongroup.com.