

FIND FAIR PRICES WITH HEALTHCARE BLUEBOOK

FOR THE COST OF CARE AND BENEFITS TO GO DOWN - YOU HAVE TO BUY BETTER!

Buy Better using Healthcare Bluebook!

If you are like most people, you probably have a pretty good idea of your groceries or cell phone costs. But it is *almost* impossible to shop for one of the most expensive items we buy, our healthcare. There can be a **50%-80% difference** in the cost of care depending on where you choose to receive treatment. The quality metrics are the same, **or better**, at the lower cost providers.

Healthcare Bluebook is an online search tool that helps you **search** for fair prices in your area, including procedures, hospital stays, doctor visits, routine care, preventive care, medical tests, and more. You can also see which providers in your area are the highest quality with the best pricing for many procedures.

SHOP & SAVE!

Healthcare Bluebook makes it easier than ever to shop for health care!

When you search for a medical service, Healthcare Bluebook shows how providers in your area charge for many of the services they offer. **Quality** information is available for select inpatient services. Pricing and quality information is color coded, from red to green. Red for stop, yellow for caution, and green for go!

Individual physicians and surgeons at a facility are viewable by clicking on the facility link.

Sort By:	Distance:	Cost Ranking
Cost Ranking ▾	5 miles ▾	
Oklahoma Diagnostic Imaging - 62nd St (~ 5 miles)		●
Radiology Associates Outpatient Center (~ 5 miles)		●
OpenSided MRI Of Oklahoma City (~ 5 miles)		●
Saint Anthony Hospital (< 1 mile)		●
OU Medical Center (~ 1 miles)		●
INTEGRIS Southwest Medical Center (~ 3 miles)		●

KPPFree[™] Providers

Don't forget about the KPPFree[™] program! You could receive a better benefit when you use KPPFree[™].

The KPPFree[™] providers are included in Healthcare Bluebook. When you search for a procedure that is offered by a KPPFree[™] provider, the list will display at the very top, helping you find the highest value provider quickly and easily.

Inpatient Quality

With Healthcare Bluebook you can see quality ratings for inpatient services across thousands of hospitals nationwide. See how hospitals in your area rate before you schedule your procedure.

There's no such thing as a hospital who is the best at everything. Use Healthcare Bluebook to find the highest quality care based on your specific procedure.

Preventive Care

Use Healthcare Bluebook to look for high value providers for preventive care.

Don't be left with a surprise bill if your preventive test or screening comes back with a diagnosis and is no longer preventive.

KPPFree[™] and Healthcare Bluebook can help you avoid unexpected costs!

HOW TO ACCESS HEALTHCARE BLUEBOOK

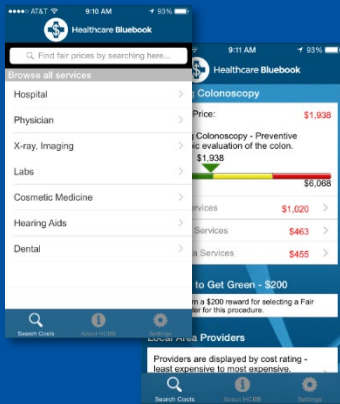
Using Healthcare Bluebook is easy! Use the instructions below to start searching!

1. Visit www.kemptongroup.com and log in to our Secure Benefit Portal.
2. Click the Healthcare Bluebook link under Quick Links.
3. You will be redirected to Healthcare Bluebook, where you will type in your last name and date of birth, and then choose Log In.
4. Now you may use the search bar to begin your search for fair prices and green providers in your area.



Helpful Hints:

- You can change the search zip code to display providers in a different area clicking on the location in the upper right hand corner.
- View commonly searched procedures and information about your benefits in the Helpful Resources section.
- When you download the mobile app, you can view your customized results by adding the mobile code listed on the right hand side to the app settings.



Don't forget to download the mobile app!

Find fair prices and green providers while on-the-go with the Healthcare Bluebook mobile app! Just follow the instructions available on the Healthcare Bluebook website.

*Have questions or want to learn more?
Give us a call at (800) 324-9396.*



Healthcare Bluebook™